EXHIBIT 2

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Explore 2017 **Fusion** Features

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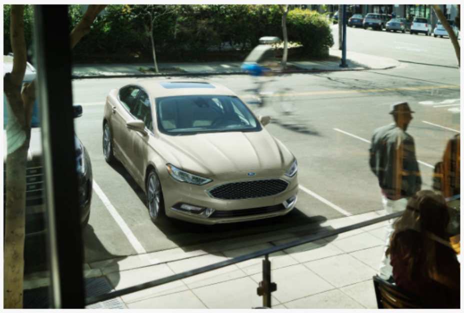
You'll love what Fusion says about you.

The newly designed Fusion is more stunning than ever. With striking features you never even knew you wanted, like the rotary gear shift dial that replaces the traditional gear shifter and makes for a more open cabin — it also makes it easier to reach what's important to you: your morning coffee, for instance. Or the distinctive newly designed grille with available new LED headlamps. Did we mention new Platinum and V6 Sport interiors offer sophisticated style along with impressive performance? Fusion is a car designed to be noticed.

LED Lighting

New to 2017 Fusion are LED headlamps that offer superior light quality over halogen bulbs while using less energy. Standard on Titanium, Platinum and V6 Sport. SE offers available LED headlamps.



Platinum

The Platinum Package includes:
• Premium V6 sport grille with unique paint
• Cooled driver and passenger seats
• Leather door-trim and leather-wrapped and padded instrument panel and console lid
• Premium leather seat top and premium leather-wrapped steering wheel
• Power tilt/telescoping steering column with memory
• 19-inch polished aluminum wheels (gas only)

Sport

With a 2.7L V6 EcoBoost® engine, 325 horsepower and 380 lb.ft. of torque,* standard AWD and continuously controlled damping, the new V6 Sport series will put enjoyment into any drive. Adding to that enjoyment are leather-trimmed seats with Miko® suede seat inserts. Did we mention the V6 Sport also boasts a unique grille and quad tip exhaust? Not to mention head-turning 19-inch premium Dark Tarnish-painted wheels.

Rotary Gear Shift Dial

The 2017 Fusion has a thoughtfully designed interior. For example, a new low-profile rotary gear shift dial has been specifically designed to take up less room, which opens up space for more conveniently arranged cupholders and a USB port — right where you need them.

Interiors

The 2017 Fusion offers several distinctive new interior combinations, fabrics and trim colors, such as:
• Premium Ceramic leather-trimmed seats with heated and cooled front seats on Platinum
• Dark Earth Gray leather sport seats with Miko® suede inserts on V6 Sport
• Ebony and Medium Light Stone leather interiors with heated front seats on SE Luxury

Miko is a registered trademark of Miko s.r.l.

Packages

One of them is bound to be you.

New S Appearance Package:
• 18-Inch Premium dark stainless wheels
• Halogen fog lamps with body-color bezel
• Leather-wrapped steering wheel
• Black cloth seats with Medium Stone stitching
• Rear spoiler

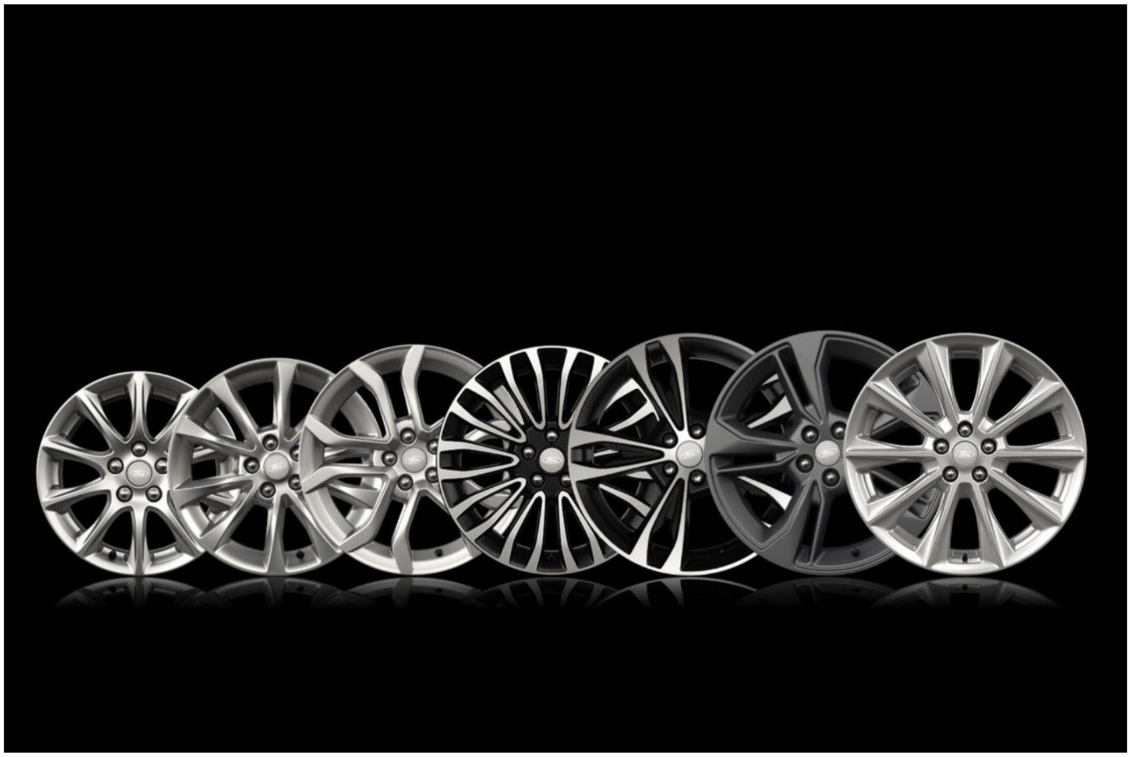
SE Appearance Package offers all of the above plus:
• Black cloth and vinyl seats with Medium Stone stitching

SE Luxury Package:
• 10-way power driver seat with two memory settings, leather seating surfaces with heated front seats
• Leather-wrapped steering wheel
• LED fog lamps with chrome bezel
• LED headlamps
• Upgraded sideview mirrors with heat, security approach lamps, turn signal indicator and auto-dimming with memory

New Exterior Colors for 2017

• Lightning Blue
• Burgundy Velvet Metallic Tinted Clearcoat*
• White Gold

*Available at an extra cost.



Available Wheels

Roll in style.

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Smart

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Performance

DISCLOSURES

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